

Premier's Privacy Policy

As part of the Financial Services Modernization Act, registered investment advisors like Premier Financial Group are mandated to provide a written privacy policy to our clients. This privacy disclosure explicitly outlines our unwavering dedication to the privacy protocols we consistently uphold. We emphasize how paramount maintaining client privacy is to us. **The ensuing privacy policy is presented to you with our steadfast assurance that we will always uphold the confidentiality of your non-public, personal account information.**

PRIVACY POLICY

Adopted: 06/08/2001

Amended: 11/24/2011

Premier Financial Group understands the importance in maintaining your privacy. One of our primary goals is to protect your privacy while providing you with a high level of client service.

Information About You That We Collect

We collect non-public personal information about you from the following sources:

- Information we receive from you on our applications or other forms
- Information about your transactions with us, our affiliates, or others
- Information you provide us in financial planning and other meetings

Our Use of Information About You

Information may be shared with other custodians and other providers in order to open and maintain your accounts. Otherwise, we do not disclose any non-public personal information about you to anyone unless requested or authorized by you or as required by law. We follow the same policy with respect to non-public information received from all clients and former clients.

How We Protect Your Confidential Information

We restrict access to non-public personal information about you to those employees who have need for that information to provide investment services to you, or to employees who assist those who provide those services to you. We maintain physical, electronic, and procedural safeguards to protect your non-public information.

If you would like to discuss Premier's Privacy Policy in greater detail, please feel free to call our office at any time and speak with our Chief Compliance Officer.